

Edgar Knight III

eddiknight11@gmail.com

<https://www.linkedin.com/in/edgarallenknight3/>

<https://ravenwoodcraftworks.com/portfolio/>

SUMMARY

Lead UX/UI Designer with 20+ years of experience delivering human-centered digital products in automotive, mobile, and branding sectors. Skilled at leading full design lifecycles—research, ideation, prototyping, and testing—to create accessible, multilingual, and empathetic user experiences. Currently driving Subaru's North American infotainment system redesign, collaborating cross-culturally with US and Japan teams using Figma, ProtoPie, and Trello. Passionate about mission-driven, ethical design that improves lives, demonstrated by patented safety innovations and impactful nonprofit work. Experienced in agile workflows and product-focused design, eager to contribute leadership and collaborative skills with amazing design teams.

PROFESSIONAL EXPERIENCE

North American Subaru, Inc. – Van Buren Charter Township, MI

Lead UX/UI Designer | 2019–Present

- Led end-to-end redesign of Subaru 2026 Outback infotainment UI, improving usability and reducing user errors in testing phases.
- Developed and maintain a scalable Figma design system with reusable components, improving design-to-development efficiency.
- Directed multi-platform UI design across infotainment, instrument cluster, HVAC, and vehicle apps, aligning user experience with brand and safety goals.
- Initiated and led Subaru's first US pre-market user clinic, gathering real-time user insights that accelerated feature validation.
- Filed a US patent for an automated vehicle alert system enhancing hiker safety, reflecting innovation and commitment to user wellbeing.
- Collaborate daily with agile product teams and developers, integrating design workflows with Figma for efficient handoff and iteration.

- Designed for multilingual, culturally diverse audiences, ensuring accessibility compliance and inclusive user experiences.
 - Partnered with Subaru's Love Promise® initiative to embed socially responsible design principles in vehicle interfaces and communication materials.
-

Ravenwood Craftworks – Ypsilanti, MI

Owner | Designer | 2003–2019

- Delivered end-to-end branding, web, mobile, and print design projects with a human-centered focus for clients including nonprofits and startups.
 - Designed and prototyped Ramblehook, a workplace meeting app that improved meeting efficiency through focused UX workflows and user feedback iterations.
 - Created fundraising branding and marketing materials that contributed to raising \$10K+ for Fisher House Michigan, engaging community stakeholders effectively.
 - Led mobile UI design projects emphasizing user engagement and accessibility across iOS and Android platforms.
-

Mad Creative Concepts – Ypsilanti, MI

Marketing + Design Manager | 2013–2015

- Managed a team of designers in delivering commercial signage, vehicle graphics, packaging, and marketing materials under tight deadlines.
 - Coordinated trade show logistics and digital campaigns, increasing client visibility and event engagement.
-

UI/Graphic Design Roles | Various Companies | 2008–2013

- Designed wireframes, prototypes, and UI assets for web and mobile apps, collaborating with developers to ensure pixel-perfect implementation.

- Developed branding, style guides, and marketing collateral for technology and education clients, balancing usability and visual impact.
-

CERTIFICATIONS & EDUCATION

- Certified UX/UI Designer (Sketch Master), Udemy
 - Bachelor of Fine Arts (BFA), Illustration – Savannah College of Art and Design
-

TOOLS

Figma (design systems expert), ProtoPie, Adobe Creative Suite, Kanzi, Trello