



# EDGAR ALLEN KNIGHT III

DESIGN PROFESSIONAL

## INFORMATION

### NAME

Edgar Allen Knight III

### HOME

Ypsilanti, MI

### PHONE

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### EMAIL

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### WEBSITE

ravenwoodcraftworks.com

## SOCIAL

### LINKEDIN

[linkedin.com/in/edgarallenknight3/](https://www.linkedin.com/in/edgarallenknight3/)

### FACEBOOK

[facebook.com/ravenwoodcraftworks](https://www.facebook.com/ravenwoodcraftworks)

### TWITTER

[twitter.com/poe\\_1101](https://twitter.com/poe_1101)

### INSTAGRAM

[instagram.com/ravenwoodcraftworks](https://www.instagram.com/ravenwoodcraftworks)

## AWARDS + CERTIFICATIONS

### CERTIFIED SKETCH UI DESIGNER

Sketch Master

### EVVY INTERIOR DESIGN AWARD

Colorado Independent Publishers Association

## EXPERIENCE

2015 - PRESENT

### RAVENWOOD CRAFTWORKS

Owner | Designer

Create websites and mobile assets that provides an exceptional experience for my clients' customers. Create brand identities and update existing branding strategies to target my clients' audience. Design on brand marketing collateral, including labels, car wraps, and large-scale signage to drive my clients' business to the next level.

2013 - 2015

### MAD CREATIVE CONCEPTS

Marketing + Design Manager

Managed the Design Team, which included interviewing, training, and managing all projects. These responsibilities, in addition to completing my own projects for clients, demanded efficient time management, knowledge of both labor and material costs related to contracted budgets, creative and imaginative solutions on tight timelines, top-notch interpersonal communication skills, and extensive design and print skills.

2013 - 2013

### NEWFOUNDRY

UI Designer

Designed wireframes, mock-ups, prototypes, mood boards, and style guides to ensure developers had everything they needed to create functioning websites and mobile apps. Employed user-centered design principles throughout each iteration.

## EDUCATION

1998 - 2001

### SAVANNAH COLLEGE OF ART AND DESIGN

BFA, Illustration

1996 - 1998

### EASTERN MICHIGAN UNIVERSITY

Fine Art

## SKILLS + EXPERTISE

Adobe Suite  
Sketch  
Microsoft Office  
InVision  
WordPress

Photography  
Large Scale Printing  
Digital Printing  
Signage  
Package Design



# EDGAR ALLEN KNIGHT III

## DESIGN PROFESSIONAL

### ABOUT ME

Enthusiastic designer, who builds relationships, gathers an understanding of specific business needs, and produces great user-centered designs.

Skilled at ensuring that all final branding decisions, mobile apps, websites, car wraps, eBooks, and print collateral showcase the essence of each client and meets project requirements.

### INTERESTS



Film



Travel



Music



Photo



Sports



Reading



Cooking



Art



Games

### EXPERIENCE [CONTINUED]

2012 - 2013

#### LANGUAGEMATE

UI Designer

Designed language education websites as well as language and survey-based iOS applications. Routinely delivered user-centric assets to developers and worked closely with them whenever needed. Also collaborated with others to develop company branding elements and assets, including a standards guide and brochures.

2009 - 2012

#### MAD CREATIVE CONCEPTS

Lead Designer

Designed, created, and printed the following items for commercial clients: signs (magnetic, LED, corporate, and 3-D), vehicle graphics, flags, decals, banners, business cards, advertisements, posters, apparel, and packaging.

2007 - 2009

#### UNIVERSITY OF MICHIGAN - ITS

Graphic Designer

Responsible for printing all ITS materials and frequently designed PowerPoint® presentations for director, staff, departmental, and external meetings. Routinely photographed events, and edited and disseminated images for internal and external publication. In addition, designed and created emails and banners to promote events.

### REFERENCES

#### JULIE RODRIGUEZ

Multimedia Designer  
SAMES KREMLIN  
julie.rodriquez@exel-na.com

#### RICHARD CHANG

CEO  
NewFoundry  
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